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Structural Packaging: Design Your Own Boxes And 3D Forms



Synopsis

Unlike other packaging titles, which simply provide templates to copy, this book enables designers of all packaging types to create 3-D packaging forms that are specific to their needs rather than based on an existing design. Structural Packaging gives the reader an understanding of the underlying principles of packaging construction and the technical knowledge and confidence to develop a greater number of their own unusual and innovative designs.

Book Information

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Customer Reviews

Paul Jackson is the author of over 30 books on paper arts and crafts. He has taught the techniques of folding on more than 150 university-level design courses in the UK, Germany, Belgium, the US, Canada and Israel and been a 'folding consultant' for companies such as Nike and Siemens.

alot of the examples are rather simple and i wish nowadays with the internet that this book had more examples or more unique designs. great for learning how to create flats from 3d and vice versa.

Interesting beginner book of "origami" boxes. Would have liked more complex patterns. Again, a required book for art class. Unnecessary, in my opinion. Perfectly good stuff on computer.

Good book. It covers the essentials of packaging design including die lines and what you need to know about making a package structurally sound. The interesting shapes and variations give inspiration as well as needed creative tools to make unique designs come to life. I would definitely recommend!

The design in this book are well explained and the diagrams are easy to follow. The boxes that the book makes are not the usual type. It's easy to go through the book and use the concepts to create your own boxes.

Excellent book for the more advanced paper artist. The instructions and tips are clear and precise.

I am a sculptor by trade, and have always enjoyed origami. When I stumbled on this book, I was excited because it covered the overarching guidelines to creating 3d forms. It also includes many patterns that can be followed exactly, but discusses the process of creating a more complex form from a simple cube. I have greatly enjoyed reading thus far and can already think of a few people to whom I will be suggesting this book as a "good read."

Absolutely lovely book. I had to package something for a class, and I couldn't have fathomed how to begin without it. Get it. That's all.

I'm Graphic designer and I bought this book a few months ago, in my country not exist a similar like this, the truly remarkable on this product is it gives you the possibility to create a well-made packaging from primordial bases. Now Im teaching the subject of packaging design a group of students and the method used by the autor is really practical and friendly even if you don't any idea about boxes or package. You have extra material visiting the web site of this autor ... Im really really fine with my purchase... Es un libro buenísimo y esencial.

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